



# NDBA members could be your next clients.

The NDBA *Bulletin* provides a direct channel to the top decision makers within North Dakota's financial services industry. The *Bulletin* is read by an array of banking professionals, including CEOs, presidents, directors, senior managers and NDBA Associate Members. Published by the North Dakota Bankers Association, the *Bulletin* strives to educate, inform and enlighten readers with important industry news, state and federal legislation, and educational opportunities as well as products and services that fit the needs of North Dakota bankers.

By advertising in the *Bulletin*, your business will gain visibility and create opportunities for relationships with members of the banking industry.



NORTH DAKOTA  
**BANKERS**  
ASSOCIATION



The *Bulletin* is published 12 times a year and is circulated to more than 3,500 recipients.

Each issue of the NDBA *Bulletin* is devoted to legal, legislative and informational articles related to the state banking industry, technology issues, bank profiles and personnel updates.

# Request and Agreement for Advertising

Company/Agency Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

- Invoice full amount for 2018 now \$ \_\_\_\_\_
- Invoice full amount after our first ad appears cost per issue
- Invoice each individual ad cost after each issue

\$ \_\_\_\_\_  
cost per year

Signature \_\_\_\_\_ Date \_\_\_\_\_

## Publication Dates

Please check issue dates requested.

✓	Issue Date	Materials Due
	January 11	January 4
	February 8	February 1
	March 15	March 8
	April 12	April 5
	May 17	May 10
	June 28	June 21
	July 19	July 12
	August 16	August 9
	September 13	September 6
	October 11	October 4
	November 15	November 8
	December 20	December 13



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## Ad Specs & Terms

- Placement of all advertisements is at the discretion of the North Dakota Bankers Association.
- Copy will be printed as submitted.
- All advertising copy is subject to the editor's approval.
- Electronic submission of advertisements is required. A high-resolution PDF file with outlined fonts is preferred.
- No GIF, Power Point or Word Clip Art files accepted.
- Email ads to [lisa@ndba.com](mailto:lisa@ndba.com).
- Advertisers or their agencies are responsible for payment for all advertisements. Billing is issued following publication. Payment must be received within 30 days of the invoice date.
- Cancellations must be received in writing before the advertising deadline, otherwise advertisers must pay the published rate.

• Questions?

Contact:  
Lisa Vance  
701.223.5303 or  
[lisa@ndba.com](mailto:lisa@ndba.com)

## Ad Rates & Sizes



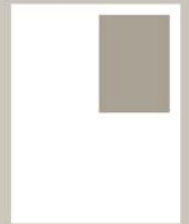
**Back Cover**  
**Full Page Ad**  
8 1/8" x 10 5/8"



**Full Page Ad**  
7 1/2" x 9 3/4"



**Half Page Ad**  
7 1/2" x 4 3/4"



**Quarter Page Ad**  
3 5/8" x 4 3/4"

✓	Ad Size	1x Rate	3x Rate	6x Rate	9x Rate
	Full Page Back Cover	\$750	\$720 each	\$680 each	\$660 each
	Full Page	\$500	\$460 each	\$440 each	\$400 each
	Half Page	\$265	\$235 each	\$190 each	\$155 each
	Quarter Page	\$135	\$115 each	\$100 each	\$90 each

**TO REQUEST PLACEMENT:** Please check the desired issue dates and size for advertisements and return completed form to NDBA, Attn: Lisa Vance, 122 E. Main Ave., Suite 201, Bismarck, ND 58501 or email to [lisa@ndba.com](mailto:lisa@ndba.com).