

BUSINESS PARTNER PACKET

NDBA/SDBA
Annual Convention



DRIVEN BY VISION

June 8-9 | Ramkota Hotel | Bismarck ND



NORTH DAKOTA
BANKERS
ASSOCIATION



SDBANKERS
ASSOCIATION

DRIVEN BY VISION



North Dakota Bankers Association and South Dakota Bankers Association invite you to be involved and connect with bankers at the **2020 NDBA/SDBA Annual Convention, June 8-9 in Bismarck.**

2020 brings a new Convention format. The exhibit hall will be open Monday night for three hours.

During the rest of the Convention, you will be free to network with bankers and enjoy the speakers and activities.

CONVENTION SCHEDULE – NEW FORMAT!

Times subject to change.

Sunday, June 7

Optional Events for Early Arrivals – Welcome to Bismarck!

4:05 p.m. Bismarck Larks baseball game
7:00 p.m. “Chicago” Musical at Bismarck Event Center

Monday, June 8

11:00 a.m. BankPAC Golf Tourney at Hawktree
12:00 p.m. Lunch & Riverboat Cruise
1:00 p.m. Sporting Clays Event at Capital City Sporting Clays
6:00 – 9:00 p.m. Convention Opening: Networking Event in Exhibit Hall

Tuesday, June 9

7:30 – 8:45 a.m. NDBA & SDBA Annual Business Breakfasts
9:00 a.m. – 4:00 p.m. Keynote Speakers & Educational Sessions
5:00 – 7:00 p.m. Convention Closing: Rooftop Reception in Downtown Bismarck

Convention agenda and registration forms will be available in mid-April.

HOTEL DETAILS

When making your reservation, please ask for **NDBA Convention** block.

Convention Location

Ramkota Hotel

800 South 3rd Street, Bismarck ND
Phone: 701.258.7700
Group Rate: \$99
Block Cut Off: May 11

Other NDBA Associate Member Hotels

Courtyard by Marriott North Bismarck

3319 N 14th Street, Bismarck ND
Phone: 701.223.6667

Radisson Hotel Bismarck

605 E Broadway Avenue, Bismarck ND
Phone: 701.255.6000

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SPONSOR

ALL sponsorships include the following:

- Company logo on big screen
- Recognition in convention program
- Recognition in convention registration materials (if confirmed by April 1) and on NDBA website
- Sponsor ribbons
- All company reps invited to Monday Networking Event in Exhibit Hall

ADDITIONAL package inclusions at each sponsorship level:

DIAMOND (\$10,000)

- 6 convention registrations
- Exhibit booth
- A golf hole sponsorship
- Full-page ad in convention program

PLATINUM (\$5,000)

- 3 convention registrations
- A golf hole sponsorship
- Half-page ad in convention program

GOLD (\$3,000)

- 2 convention registrations
- Quarter-page ad in convention program

SILVER SPONSOR (\$1,000)

- 1 complimentary convention registration

GOLF HOLE SPONSOR (\$750)

- Sign at sponsored golf hole

*Available only to convention exhibitors and sponsors

DEADLINE **April 1** to be included in registration materials.
May 1 to be included in Convention program.

To choose a sponsorship level, fill out the business partner payment form.

SPONSOR LEVELS AT A GLANCE

	Diamond \$10,000+	Platinum \$5,000 - \$9,999	Gold \$3,000 - \$4,999	Silver \$1,000 - \$2,999	Golf Hole \$750*
Exhibitor booth with all vendor benefits (\$1,000 value)	✓				
Logo in promotional convention email	✓				
Logo on registration packets	✓				
Social media mentions and company representative introduction	✓	✓			
Complimentary ad in convention program	Full Page	Half Page	Quarter Page		
Sponsor ribbons for all attendees	✓	✓	✓	✓	
Complimentary full convention registrations	6 \$3,570 value	3 \$1,785 value	2 \$1,190 value	1 \$595 value	
Logo recognition on big screen	✓	✓	✓	✓	
All company reps invited to Monday Networking Event in Exhibit Hall	✓	✓	✓	✓	
Recognition during general sessions and lunches	✓	✓	✓	✓	
Recognition in registration materials, convention program, sponsor signs and on website	✓	✓	✓	✓	✓

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EXHIBIT

Booth Fees

NDBA/SDBA Member\$1,000 per booth

Non-Member\$1,500 per booth

1 complimentary registration with Exhibit Booth

DEADLINE May 1

Booth Space Details

- A covered six-foot table with chair
- Electricity (if requested)
- Company listing in convention program

Exhibitor Attendee Registration

The exhibit booth fee includes one complimentary convention registration which includes Monday night and Tuesday. Registration forms will be available in mid-April.

To secure an exhibit booth, fill out the business partner payment form.

ADVERTISE

The convention program will be 8.5" x 11".
All ads are in full color.

Bleeds are not available, except on inside front and inside back covers.

Ad Sizes (width x height)

Inside Front Cover (8.5" x 11") \$850

Inside Back Cover (8.5" x 11") \$750

Full-Page Ad (7.5" x 10") \$700

Half-Page Ad (7.5" x 4.75") \$400

Quarter-Page Ad (3.5" x 4.75") \$300

Advertising must be placed by May 1.

To secure an advertising spot, fill out the business partner payment form.

If you are sponsoring and receive a complimentary ad, please check "comp ad" on the payment form.

Email high-resolution PDF, EPS or TIF file to lisa@ndba.com.

Exhibit Hall Schedule

Monday, June 8

Exhibit Setup

- 7:00–10:00 a.m.
- 3:00–5:00 p.m.

Exhibit Hall Hours

- 6:00–9:00 p.m.

Exhibit Teardown

- 9:00–10:00 p.m.

Full-Page Ad 7.5" x 10" \$700	1/4-Page Ad 3.5" x 4.75" \$300	1/4-Page Ad 3.5" x 4.75" \$300
	1/2-Page Ad 7.5" x 4.75" \$400	

2020 Annual Convention Exhibitor Terms & Conditions Agreement

Agreement to Conditions: Each exhibitor, for itself and its employees, agrees to abide by these conditions, it being understood and agreed that the sole control of the exhibit area rests with the North Dakota Bankers Association (NDBA).

Booth Details: Booth fee includes a covered six-foot table with chair. Electricity is available. No display may exceed a height of eight feet on the back wall nor be higher than the sidewall specifications, except with specific permission of the Exhibits Manager. Any request for goods or services not previously mentioned must be arranged by the exhibitor as their own expense.

Assignment of Space: Classification of exhibits and assignment of space will be determined by the character of the proposed exhibits and individual requirements and preferences as to location for each exhibition. Assignment of space will be made on a first-come, first-served basis. NDBA and SDBA business partners will have priority for reserving space in the Exhibit Hall through April 15, 2020. The NDBA's decision as to space allocation shall be final.

Payment: \$1,000 member/\$1,500 non-member per booth must accompany each application for exhibit space.

Cancellation by Exhibitor: Should the exhibitor be unable to occupy and use the exhibit space contracted for, and should they notify the NDBA in writing by May 1, 2020, all sums paid by the exhibitor less 50 percent of the booth price will be refunded per booth space. No refund will be made if notice of cancellation is received after May 1, 2020.

Liability: The North Dakota Bankers Association undertakes no duty to exercise care, nor assumes any responsibility for the protection and safety of the exhibitor, its officials, agents or employees, or its representatives, or of property used in connection with the exhibit, from theft or damage or destruction by fire, accident or other cause. Small and easily portable articles shall be properly secured or removed after each exhibition hours and placed in safekeeping by the exhibitor. Any protection exercised, in fact, by the NDBA shall be deemed purely gratuitous on its part and shall in no way be construed to involve it in liability by the exhibitor. The exhibitor agrees to indemnify and hold the NDBA harmless from all such claims and from all claims or liability of any nature whatsoever arising from the activities of the exhibitor or any of its representatives or from the property of the exhibitor.

The NDBA shall not be liable for the fulfillment of this agreement as to delivery of space, if nondelivery is due to any of the following causes: destruction of or damage to the building or the exhibit area by fire or act of God; acts of a public enemy; strikes; the authority of the law; or any cause beyond its control. The NDBA will, however, in the event it is not able to hold an exhibit for any of the above named causes, reimburse exhibitors pro-rata on any rental fee paid, less any and all legitimate expenses incurred by the NDBA for advertising, administration, etc.

Insurance: In all cases, exhibitors wishing to insure their goods must do so at their own expense.

Protection of the Exhibit Facility: Nothing shall be posted on, or tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the conference exhibit area without permission from the proper building authority. Packing, unpacking and assembly of exhibits shall be done only in designated areas and in conformity with the directions of the Exhibits Manager, or conference hall manager or their assistants.

Installation and Dismantling: The specific requirements as to time for installation and dismantling of exhibits shall be supplied to each exhibitor. Such requirements shall be binding upon the licensee as though fully set forth herein.

Default Occupancy: Any exhibitor failing to occupy space contracted for is not relieved of the obligation of paying for such space at the full rental price. The North Dakota Bankers Association has the right to use such space as it sees fit to eliminate blank space in the exhibit hall, provided such booth space is not occupied one hour before the official show opening.

Use of Space: Exhibits shall be shown only in the official exhibit area as established by the North Dakota Bankers Association. No exhibitor shall use its exhibit in any manner so as to interfere with the operation of any other exhibit. The North Dakota Bankers Association shall be the arbiters of all disputes and its decision shall be final. No exhibitor shall permit any other corporation or firm or its representatives to use the space allotted to them, nor shall they display articles not manufactured or sold normally by them. Co-participation by any other corporation or firm or its representatives in space assigned to the original applicant must be by written permission of the North Dakota Bankers Association only, and shall be subject to an additional charge of \$295 per day per additional participant for the run of the exposition.

Conflicting Meetings & Social Activities: In the interest of the success of the entire conference and exposition, the exhibitor agrees not to extend invitations, call meetings, or otherwise encourage absence of members or exhibitors from the conference or exhibit area during the official hours of the conference or exposition. No exhibitors may start to disassemble their display prior to 9:00 p.m. on Monday, June 8. All exhibits must be removed from the exhibit hall by 10:00 p.m. on Monday, June 8. This agreement may be rescinded at any time without cause at the discretion of the North Dakota Bankers Association upon repayment of any fees advanced, less any expenses which may have been incurred by the NDBA.

Right of Refusal: The North Dakota Bankers Association expressly reserves the right to refuse exhibit space, without notice or hearing, to any applicant for exhibit space at any and all trade shows sponsored by the NDBA or any and all trade shows occurring in conjunction with NDBA forums.